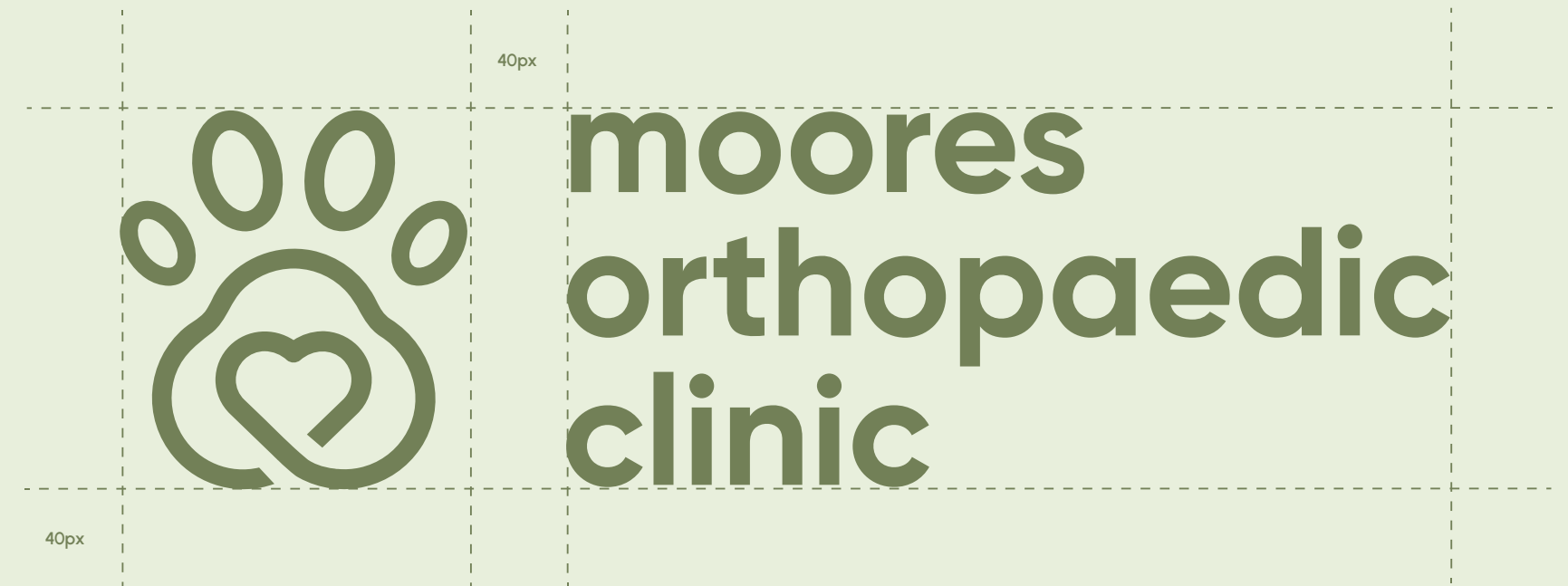
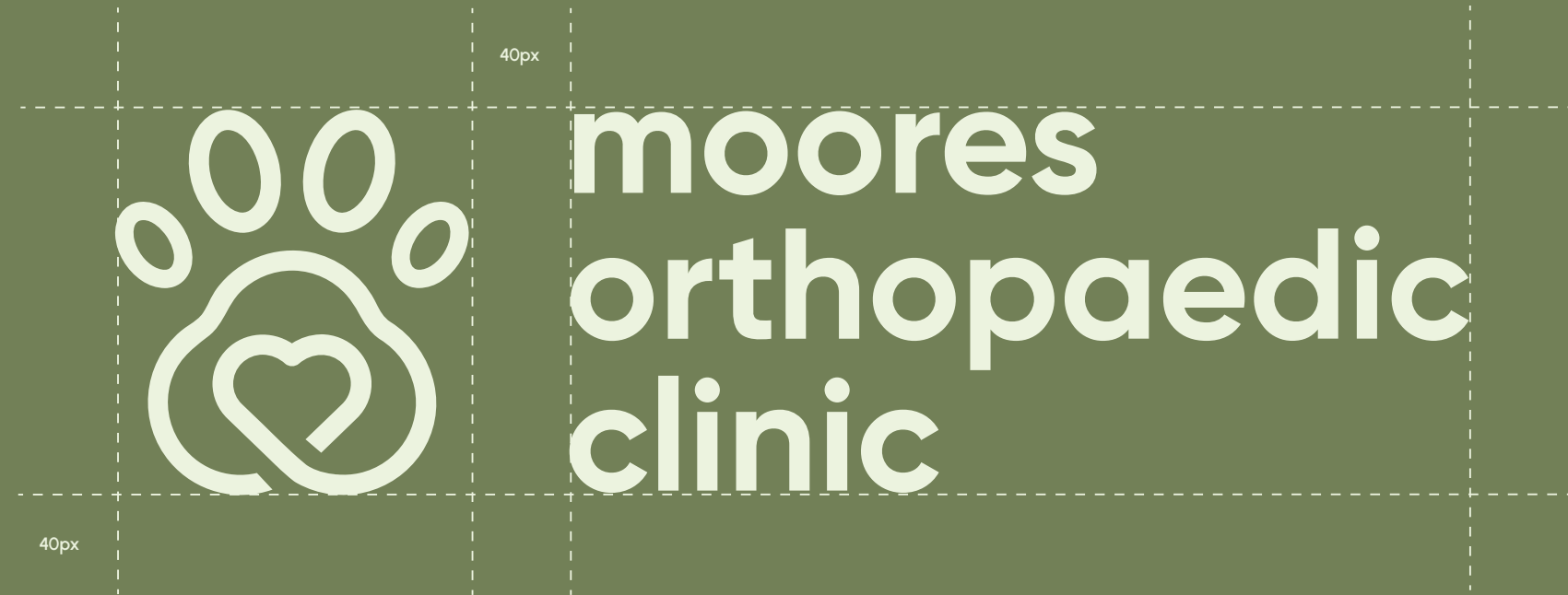


Freestyle

Moore's Orthopaedic Clinic
Branding Guidelines

Logo

Freestyle



Logomark

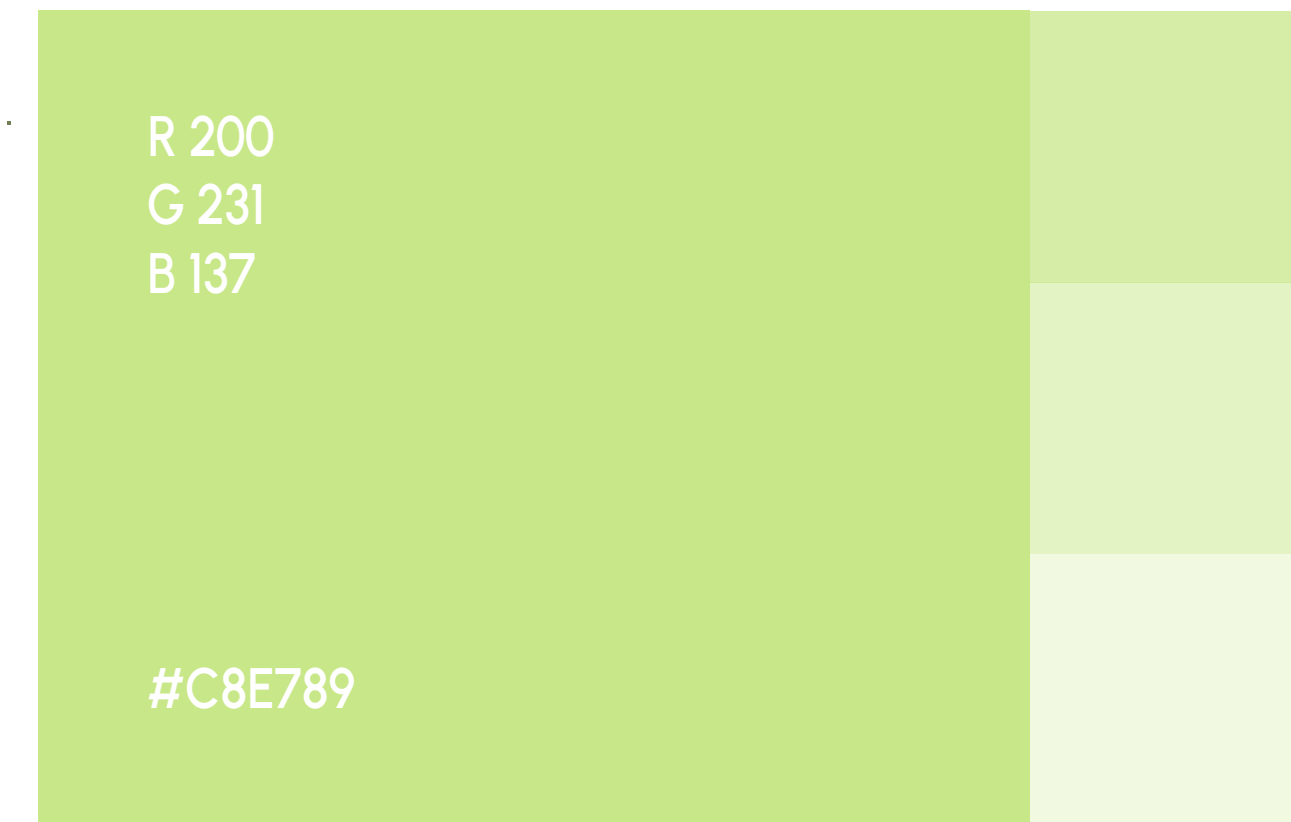


Freestyle



Colour palette

Freestyle



Aa

Gilroy Bold

**Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww
Xx Yy Zz**

0123456789



moores
orthopaedic
clinic

learn
about
winnie's
story

Black labrador

This advertisement features a black Labrador puppy looking upwards against a dark green background with light green wavy patterns. The Moores Orthopaedic Clinic logo is in the top left, and the text 'learn about winnie's story' is in large, bold, light green font. A small paw print icon and the text 'Black labrador' are at the bottom left.



moores
orthopaedic
clinic

orthopaedic
referral vet
specialists

Discover why

moores
orthopaedic
clinic

This advertisement features a smiling male veterinarian in green scrubs against a dark green background with light green wavy patterns. The Moores Orthopaedic Clinic logo is in the top left. The text 'orthopaedic referral vet specialists' is in large, bold, light green font. A light green button with the text 'Discover why' is at the bottom left. A smaller Moores Orthopaedic Clinic logo is on the vet's chest.

Real world examples

Freestyle

